

Farm and Ranch Women are Decision Makers

The decisions made today have a long-range impact on all businesses.

Farm and ranch women are generating a cultural tide in American agriculture that is moving management, assets and opportunities to a new wave of farmers across the country.



Whether new or experienced, understanding the five areas of agricultural risk, knowing how to analyze agricultural spreadsheets and other necessary skills are vital.

At Annie's Project they are learned in a friendly environment where questions and discussion are welcome and allow the learning process to flourish.

Why Annie's Project?

This six-week course is a discussion-based workshop bringing women together to learn from experts in production, financial management, human resources, marketing and the legal field.



There's plenty of time for questions, sharing, reacting and connecting with your presenters and fellow participants.

It's a relaxed, fun and dynamic way to learn, grow and meet other farm women.

For more information call 518-765-3518 or e-mail cce-caahp@cornell.edu.

Cornell Cooperative Extension

Capital Area Agriculture and Horticulture Program
24 Martin Road, Voorheesville, NY 12186
(518)765-3518, cce-caahp@cornell.edu.

Cornell Cooperative Extension is an employer and educator recognized for valuing AA/EEO, Protected Veterans, and Individuals with Disabilities and provides equal program and employment opportunities.



ANNIE'S PROJECT
EMPOWERING WOMEN IN AGRICULTURE

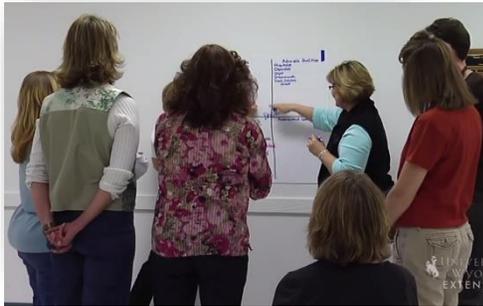
Empowering farm women to be better business partners through networks and by managing and organizing critical information.



January 8 – February 12, 2019
Tuesday evenings from 6 - 9 PM
CCE Albany County, 24 Martin Road
Voorheesville, NY 12186

Annie's Alumnae Speak Out

“I took the class to gain a better understanding about agribusiness and how financial decisions impact our farm operation. I have a better understanding of balance sheets and the futures market...this class has improved communication with my spouse on concerns he works with on a daily basis.” – Linda



“I grew up on the family farm for 21 years, but today’s way of farming is much different. As my father would say, ‘It’s a sophisticated business.’ I needed to learn more so I could be an effective member of a team in the areas of marketing and finances. I have learned about the future of farming and have been given a variety of tools that will help my father currently and my husband farm in the future.” – Carrie



Schedule of Topics

January 8, 2019

- Human resources
- Understanding risk assessment
- Crop insurance options for 2019
- What is management?

January 15, 2019

- Farm programs
- Internet resources and tools
- Business plans

January 22, 2019

- Women and money
- Financial documents
- Marketing

January 29, 2019

- Insurance for farm families
- Agricultural spreadsheets for analysis
- Interpretation of financial statements

February 5, 2019

- Agricultural tax issues
- How property is titled
- Estate planning
- Retirement issues for farm families

February 12, 2019

- More on marketing
- More on agricultural finance
- Other topics of interest
- What have we learned
- Graduation photograph

Registration Form

Name:

Address:

City, State, Zip:

E-mail

(E-mail addresses will be used for internal record keeping only – never sold.)

Registration deadline: January 4, 2019

Clip and return by with \$100 enrollment fee made payable to: CCE Albany County

CCE Albany County
24 Martin Road, ATTN: Tove Ford
Voorheesville, NY 12186

You may also register online:

<https://tinyurl.com/AnniesProj>

Enrollment is limited to facilitate discussion.
✂ Registration will be accepted on a first-come basis.