

Cornell Institute for Healthy Futures



Innovating Across Health, Hospitality, and Design



2020 & 2021 Annual Report



Cornell University



INTRODUCTION

“Progress is impossible without change...” - George Bernard Shaw

We are pleased to present the Cornell Institute for Healthy Futures’ fifth Annual Report. As Brooke Hollis completed his term with CIHF, Mardelle Shepley stepped into the role of Executive Director. The Institute is grateful for Mardelle’s leadership, and appreciative that this management shift was thoughtfully implemented.

The Institute also welcomed a new Associate Director, Nicolas Ziebarth. Nicolas is an Associate Professor in SLOAN and PAM; his expertise regarding the interaction of insurance systems, labor markets, and population health as well as his focus on the economics of sick leave brings a complex and multi-faceted knowledge base to CIHF.

This past year was a year of unexpected challenges. In March of 2020, out of public health concerns due to COVID –19, Cornell University made the difficult decision to close the Ithaca campus. Students, faculty, and staff began working remotely, beginning a journey that would last for over a year. The CIHF staff quickly transitioned to working off-site; Program Manager, Nikki Cerra, was instrumental in making this transition smooth and efficient.

CIHF programming not only continued throughout 2020, but expanded its reach. Since in-person events were restricted, CIHF utilized eCornell for webinars. These webinars reached audiences between 500-2000 people. Our Advisory Board meetings also became virtual, making it possible to keep our Board informed and active throughout this uncertain period. Ultimately, CIHF has remained steady with support from fifty Faculty Fellows, forty-seven Academic Scholars, and thirty-four Industry Scholars.

CIHF has increased recruiting of students for the minor in Healthy Futures. In 2019 we had one student recipient, in 2020 two students graduated with a minor in Healthy Futures, and four students completed the minor in 2021.

The CIHF team looks forward to returning on-site to continue supporting the Institute’s mission in the fall. While we are anticipating in-person events beginning in the Spring of 2022, CIHF will continue to host virtual events in order to maintain and broaden gains in public awareness and support of Institute priorities. Ultimately, we are eager to share what we have learned throughout the pandemic, even as we plan for a robust future.

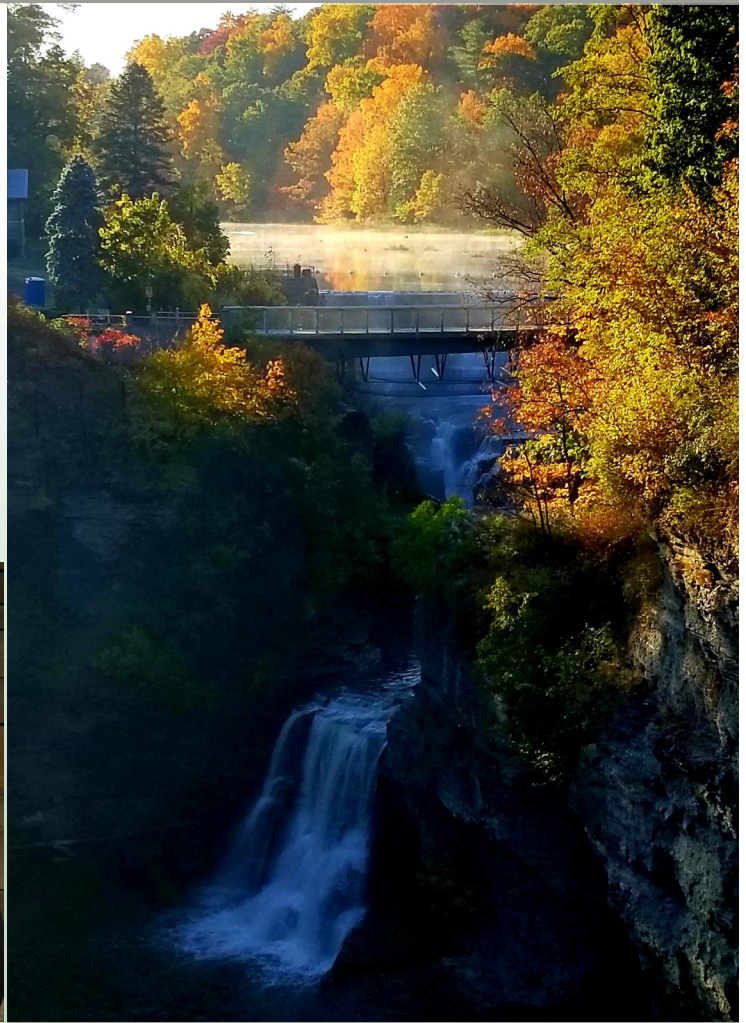
Among our most significant activities was the development of a white paper focused on post-pandemic transitions in health, hospitality, and design. This document, which is discussed in more detail later in this report, includes contributions from our Advisory Board members.

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MISSION

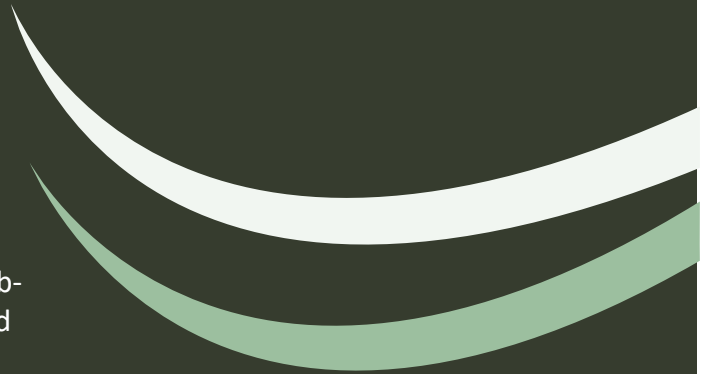
The mission of the Cornell Institute for Healthy Futures is to provide a multidisciplinary platform for integrating hospitality, health management/policy, and design to enhance service excellence in healthcare, wellness, senior living, and related industries.



SOCIAL JUSTICE & THE ETHICS OF COMMUNITY AT CIHF

How do we achieve societal equity? This is the question facing individuals, communities, and organizations throughout the country, and has been discussed in CIHF presentations and publications. The ongoing oppression of people of color has gained global attention, galvanizing the fight for social justice, and shedding positive light on grass roots organizations like the Black Lives Matter movement, among others.

At CIHF we are determined to translate grief into action. The ethics of community will continue to guide our mission; we are unwavering in our resolve to make a meaningful contribution to the principle that *all* must be treated with dignity and respect.



LEADERSHIP

Mardelle Shepley

Co-Founder & Executive Director, CIHF
Professor, Department of
Design and Environmental Analysis
College of Human Ecology



Brooke Hollis, MBA/SLOAN '78

Co-Founder and Executive
Director Emeritus, CIHF
Associate Director SLOAN
Program in Health
Administration
Department of Policy Analysis
& Management
College of Human Ecology



Heather Kolakowski, SHA '00

Associate Director, CIHF
Lecturer, School of Hotel Administration
Cornell SC Johnson College of Business



Nicolas Ziebarth

Associate Director, CIHF
Associate Professor, SLOAN
Policy Analysis & Management
College of Human Ecology



Nikki Cerra

Program Manager, CIHF
College of Human Ecology



Ellie Mendoza

Program Assistant, CIHF
College of Human Ecology



GOVERNING BOARD



Rachel Dunifon

Dean
Professor of Policy Analysis and
Management
College of Human Ecology



Kate Walsh

Dean
E.M. Statler Professor
School of Hotel Administration



CIHF ADVISORY BOARD

Ruth Browne, President and CEO,
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York

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CEO, Upstate University
Hospital, Syracuse New York

Whitney Austin Gray
Executive Director of Research
Delos

Neil Jacobs
CEO
Six Senses Hotels Resorts Spas

Joseph Jedlowski
President
Distinctive Living

Mary Leary
CEO & President
Mather Lifeways

Timothy McCarthy
Partner & Managing Principle
Hart Howerton

Bradford Perkins
Chairman & CEO
Perkins Eastman



John Rijos
Co-founder & Operating Partner
Chicago Pacific Founders

Robert Ritz
CEO
Mercy One

Lynn Rizk
Principle, Director of Health
New York HKS., Inc.,

Kenneth Segarnick
Chief Corporate Office
Brandywine Living

Daria Sharman
Enterprise Insights and Strategic
Analytics Officer, Pacific Life



STUDENT LEADERSHIP

Cornell University Healthy Futures Student Organizations

CUHF GRADUATE CHAPTER

Sage Cooley, Co-President

MHA Candidate

SLOAN Program in Health Administration

Brooke Dias, Co-President

MHA Candidate

SLOAN Program in Health Administration

Sabah Mohammed, Design Chair

Master's student

Design + Environmental Analysis, SLOAN

Kamila Votavova, VP of Finance

MHA Candidate

SLOAN Program in Health Administration

Marika Xifaras, VP of Marketing

MHA Candidate

SLOAN Program in Health Administration

Zuzanna Izdebska, Hospitality Chair

MHA Candidate

SLOAN Program in Health Administration

Blake Crawford, Alumni Chair

MHA Candidate

SLOAN Program in Health Administration

Kevin Ghilani, First-Year Representative

MHA Candidate

SLOAN Program in Health Administration



CUHF UNDERGRADUATE CHAPTER

Peyton Fort, Co-President

Global and Public Health Services Major

College of Human Ecology

Riya Desai, Co-President

Policy Analysis and Management Major

College of Human Ecology

Nikhil Rao, Eboard Outreach

HADM Major

Cornell SC Johnson College of Business

Elizabeth Madamidola, Eboard, Marketing & Recruitment

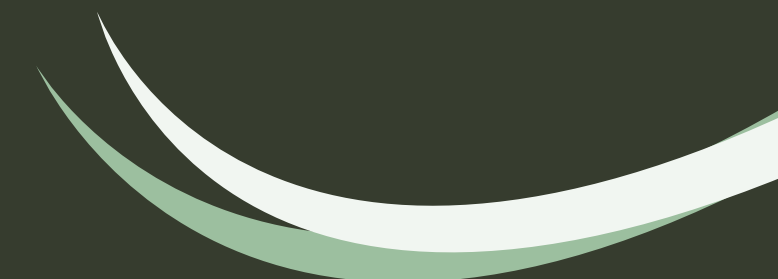
Global and Public Health Services Major

College of Human Ecology

Cameron White, Eboard Member Development

Policy Analysis and Management Major

College of Human Ecology



EDUCATIONAL PROGRAMS

Operations and Planning of Senior Living and Related Facilities, Fall 2019

Cross-listed PAM/5500 and HADM/6033, this two-weekend, 2-credit course is designed to provide students introductory knowledge and terminology regarding the rapidly growing fields of senior housing, CCRCs, and assisted living.

Short Course in Fundamentals of Health Facility Planning for Managers, Spring 2020

Listed as PAM/5470, this course provides M.H.A., and other students who may be interested, in careers in health care management with a basic familiarity regarding some of the concepts and terminology related to health facility planning projects

Health, Hospitality, and Design Industry

Immersion Seminar, Spring 2020 & Spring 2021

DEA/6055 & HADM/3055 had an enrollment of 27 students. In March, instructors Mardelle Shepley, Heather Kolakowski, and Brooke Hollis, transitioned this in-person seminar to an online class. In March 2020, through Zoom, students were still able to engage with presenters, covering a wide-range of health, hospitality, and design topics. Heather Kolakowski and Nicolas Ziebarth built on this format and taught the course again in Spring 2021.

Making a Difference by Design, Summer & Winter 2020

DEA 1110 “Making a Difference by Design” had 33 students enrolled in this online course. The class focused on how human—centered design principles can be applied to a variety of disciplines and problems.

Minor in Health, Hospitality, and Design (HHD)

The Cornell Institute for Healthy Futures and the Department of Design + Environmental Analysis offers a minor in Healthy Futures open to all undergraduate students. This minor provides a high caliber, transdisciplinary education in the fields of health, hospitality, and design. This innovative transdisciplinary focus—the first of its kind—has the potential to change industry practices and professional attitudes by breaking down the silos that often undermine creative solutions. This minor may be of particular interest to students enrolled in health, wellness, policy, and hospitality related majors, or students interested in applying their education to problem-solving in the population health and wellness space.

David Brodsky and Simran Malhotra graduated with a minor in Healthy Futures in May of 2020; CIHF had four more students graduating with the HHD minor in May of 2021 and we are projecting another four students set to graduate in May of 2022. Currently, there are five students minoring in Healthy Futures; that number will grow as we continue and expand recruiting efforts in the fall of 2021.





CIHF Certificates



In Collaboration



April 2020

CIHF Wellness Counseling Certification Program

In collaboration with Beth McKinney and launched through eCornell; registration is ongoing throughout the year. The first cohort included 17 industry professionals.

June 2020

CIHF Senior Living Management Certification Program

In collaboration with the Cornell College of Human Ecology and Cornell SC Johnson College of Business, and launched through eCornell.



Engagement & Outreach

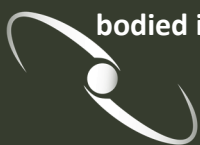


CIHF Fall 2019 Advisory Board Meeting Delos Headquarters, New York City, October 29, 2019

Discussion Included:

- ◆ Industry relations and partnership initiatives
- ◆ Education initiatives
- ◆ Research initiatives
- ◆ Strategic planning

CIHF is grateful to Delos, and Advisory Board Member Dr. Whitney Austin Gray, for hosting this meeting. Some of our Board members find getting to Ithaca to be a challenge; having a meeting in New York City - with the convenience of a large international airport - made it possible for more of our members to participate. This also enabled an excellent “Restoration Break” via a walk along New York City’s High Line. The High Line was built along a defunct, elevated rail line. It is a lovely park that features gardens, art work, and reimagines how public spaces can support health. The dynamic of our enthusiastic conversations were only enhanced with the physical example of community and health embodied in the DeLos’ WELL Building offices.





Roundtable

Workplace Well-being

October 27-28, 2019



Cornell University, Statler Hotel, Ithaca NY

The topic of the Fall 2019 Cornell Institute for Healthy Futures Roundtable was “Workplace Well-Being.” Workplace Well-being relates to all aspects of working life, from the quality and safety of the physical environment, to how workers feel about their work, their working environment, the climate at work and work organization.

Presenters and attendees brought together diverse disciplines including academe; the design, healthcare, and hospitality industries, and the non-profit sector. The first half of the day focused on current and innovative research about Workplace Well-being, and considered how stress and workplace anxiety can impact workers’ performance and overall health, followed by presentations on best practices from well-known organizations that promote health and well-being in their work environment. After lunch, we considered the opportunities and challenges for innovation and embracing change, as well as methods to help introduce these best practices to other organizations.





CIHF Faculty Fellows & Healthy Futures Graduate Chapter Reception - Bridges - February 20, 2020



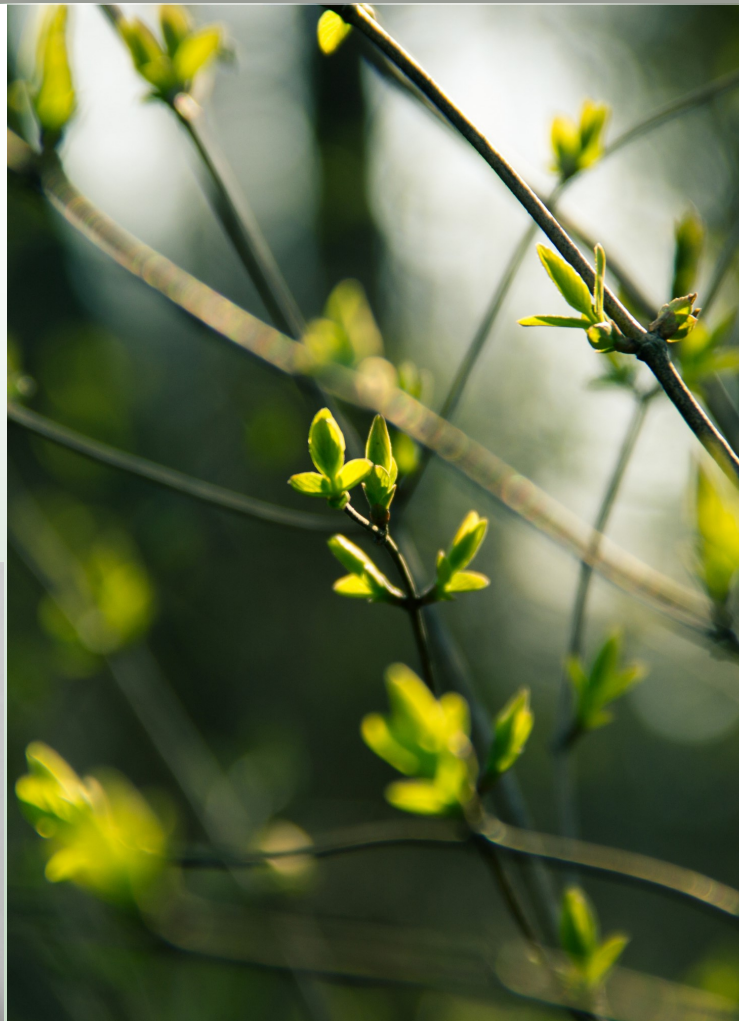
Bridges Cornell Heights - The Craftsman, Ithaca NY

CUHF Graduate students and CIHF Faculty Fellows gathered at Bridges Cornell Heights, an assisted living facility close to the Cornell campus.

Graduate students conversed with faculty and with Bridges leadership on needs and expectations seniors have, and the benefits of a senior living facility that embraces a philosophy of care that is humanistic at its core.

CIHF Spring 2020 Virtual Advisory Board Meeting

April 23, 2020



Discussion Included:

- ◆ Updates & Questions
- ◆ Status of upcoming projects
- ◆ Potential virtual panel ideas

This was the first gathering and the first virtual meeting for CIHF after the Cornell campus closed, and faculty, staff, and students transitioned to working remotely. The priority for this meeting was to update the Board on how CIHF was navigating recent changes, while asking them for feedback on future programming that would be timely and useful.





Pillsbury Institute for Hospitality Entrepreneurship



eCornell

Building Guest Confidence: Making Hospitality Healthy

July 20, 2020

750+ participants

No industry has been hit harder by the COVID-19 pandemic than hospitality. Numerous hotels were forced to close, while those that remained open were often operating at occupancy rates lower than 10%. As more hotels begin to reopen, they are faced with a variety of questions ranging from how to go about attracting wary guests to what physical changes need to be made to ensure safety. How can individual-hotels adapt to this evolving situation, and what must the industry as a whole do to get back on track?

In this webinar, a number of hospitality experts weighed in on these issues and more, offering firsthand insight into how industry leaders are planning to reopen as the pandemic continues to spread in some places while appearing to be on the retreat in others.

Speakers:

Dr. Robert Corona, Chief Executive Officer of Upstate Medical University Hospital and Community Hospital
Stacey Fischer Rosenthal, President of Fischer Travel Enterprises and President of Fischer-Rosenthal Consulting

Sergio Saenz, Principal and Director of Hospitality at HKS Architects; and Duane Schroder, Vice President Operations at Waterford Hotel Group, Inc.

David Sherwyn, Professor, Cornell School of Hotel Administration



CIHF Fall 2020

Virtual Advisory Board Meeting

October 22, 2020



Discussion Included:

- ◆ CIHF Status Update
- ◆ Presentations Graduate & Undergraduate Student Leadership (CUHF)
- ◆ Community Research Interests

CIHF Directors were able to update the Advisory Board with recent accomplishments and programming on how CIHF was navigating the pandemic. Student leaders of the Cornell University Healthy Futures graduate and undergraduate chapters apprised the Board of club activities and internship experiences and outcomes; this interaction allowed for networking and the possibility of future internships with Board members. Finally, the CIHF leadership team and the Board brainstormed on possible research directions for CIHF.





Co-Hosts

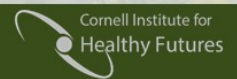
Heather Kolakowski, Associate Director, Cornell Institute for Healthy Futures

LaWanda H. Cook, Senior Extension Associate, Yang-Tan Institute on Employment and Disability

Thriving in Isolation: Health and Human Connection

ILR Yang-Tan Institute

October 23, 2020



800+ participants

The pandemic has created a “new normal” of remote living, with many of us forced to shift from in-person interactions to online and virtual experiences. This change has provoked heightened feelings of loneliness, disengagement, and social isolation – challenges that disproportionately affect vulnerable and marginalized communities. As we navigate through this transition, we can still create equitable and inclusive spaces, both at work and at home, through thoughtfulness and intentional action.

Sponsored by the Cornell Institute for Healthy Futures in collaboration with the K. Lisa Yang and Hock E. Tan Institute on Employment and Disability, this session will highlight academic research and industry practices to deepen the understanding of diverse employee needs and strategies for boosting our capacities to thrive in isolation.

Speakers:

LaWanda H. Cook, Senior Extension Associate, Yang-Tan Institute on Employment and Disability

Anthony Ong, Professor, Cornell College of Human Ecology

Erin Peavey, Vice President, HKS Architects

Matt Saleh, Research Associate, Yang-Tan Institute on Employment and Disability

Kristina Workman, Assistant Professor, Cornell School of Hotel Administration





Cornell Institute for Healthy Futures

The Future of Senior Living Expectations, Challenges, and Innovations

November 20, 2020



2000+ participants

As baby boomers grow older, there is an increasing demand for senior living facilities in general, as well as specific industry changes that will accommodate the lifestyle requirements of this particular generation. As a result, owners, operators, and service providers are reimagining senior living and implementing hospitality, design, and healthcare changes we could not have imagined a decade ago. Facilities are being designed — and redesigned — to account for the wants and needs of their residents along with their families and caregivers. It is now common for senior living facilities to include state-of-the-art design features for living and healthcare, world-class recreation facilities and common spaces, and innovative food and beverage programs, all delivered through service-minded professional staff.

But moves meant to cater to the baby boomers are not the only major changes afoot in the senior living industry. The new constraints associated with managing COVID-19, such as social distancing and increased safety protocols, are also affecting the way senior living facilities function. COVID-19 has forced businesses to modify how they provide service to their residents and their families as well as how their professional staff can interact and engage with the residents and guests. In this new volatile business environment, owners, operators, and service providers are making difficult decisions every day to protect their businesses, assets, employees, and residents.

Speakers:

Alex Susskind, Professor, Cornell School of Hotel Administration

Brooke Hollis, CIHF Executive Director Emeritus, Associate Director SLOAN

Mardelle Shepley, CIHF Executive Director, Professor, Design+ Environmental Analysis

Rohit Verma, Founding Provost & Professor, Cornell School of Hotel Administration, VinUniversity





Designing for Healthy Sleep and Travel

A Research Perspective

March 23, 2021



500+ participants

The pandemic has disrupted all aspects of our lives: how we work, how we socialize, how we provide healthcare, how we travel, and even how we sleep. As we confront this health crisis, healthy sleep is especially essential for our safety, work performance, and well-being. Sponsored by the Cornell Institute for Healthy Futures, this live online session featured insight from health, hospitality, and design researchers, who highlighted academic perspectives and tangible industry practices, increasing our understanding of the impact of healthy sleep in our homes and in travel settings.

Speakers:

Heather Kolakowski, Associate Director, CIHF, Lecturer, School Hotel of Administration Cornell SC Johnson College of Business

Rebecca Robbins, Instructor in Medicine and Associate Scientist, Harvard Medical School Division of Sleep and Circadian Disorders, Brigham and Women's Hospital

Rohit Verma, Founding Provost & Professor, Cornell School of Hotel Administration, VinUniversity

Rana Zadeh, Associate Professor, Co-Director and Co-Founder, Health Design Innovations Lab (HDIL), Design + Environmental Analysis, Cornell College of Human Ecology



Registration now open for 2021

Human Experience Design Challenge for Cornell Students

Challenge

Teams of 2-3 students are invited to design a human experience innovation located in a hypothetical university healthcare or wellness center common space to promote safety, health and human connection in the post-pandemic world.

Each team will choose a specific healthcare service and particular common space for the human experience innovation that best supports the health and wellbeing of the facility staff and specific patient population.

Background

The Cornell Institute for Healthy Futures is creating a "Life After Covid-19" series of publication(s) and webinars which considers life in post-pandemic era focusing on how we as a society will be able to design healthy futures.

Contact

For competition guidelines visit: <https://ihf.cornell.edu/> & to register, email Nikki Cerra at hnc24@cornell.edu

Timeline

March 29, 6 pm:
Proposal & Design Pitch due

April 2:
Finalists selected and notified

April 8, 1-3 pm:
Finalists present via Zoom to CIHF Advisory Board

Prizes

\$1000 first prize
\$750 second prize
\$500 third prize

CIHF Human Experience Design Challenge for Cornell Students

Spring 2021

Challenge:

Teams of 2-3 students are invited to design a human experience innovation located in a hypothetical university healthcare or wellness center common space, to promote safety, health, and human connection in the post-pandemic world.

Each team will choose a specific healthcare service and particular common space for the human experience innovation that best supports the health and wellbeing of the facility staff and patient population.

Prizes:

First Place: \$1000

Second Place: \$750

Third Place: \$500

Seven teams submitted their design presentations, and CIHF leadership chose the top three of the seven. During the Spring 2021 Virtual Advisory Board Meeting, the top three teams gave design presentations. Board members then had the opportunity to ask questions and offer insights. This rigorous conversation was beneficial to our students, and was a wonderful experience for Board members, enabling them to engage more fully with students. The CIHF Advisory Board were asked to vote for their choices for first, second, and third place winners. The following students were the winners of the CIHF Human Experience Design Challenge:

First place team: "The Holistic Lobby: A Healing Space for Sociability, Safety, and Serenity," Brooke Dias, Peyton Fort, and Olivia Heim

Second place team: "Guidelines for Designing Mental Health Waiting Room Spaces in a Post-pandemic World," Emile Bensedrine and Talia Fishman

Third place team: "The Nature of Rehabilitation (Lounge)," Rebeca Aro and Grace Maniace



CIHF Spring 2021 Virtual Advisory Board Meeting

April 8, 2021



Discussion Included:

- ◆ CIHF Status Updates
- ◆ CIHF Human Experience Design Challenge Presentations
- ◆ Questions and Feedback for student presenters
- ◆ Introducing The White Paper—discussions & break out rooms

CIHF Directors apprised the Board of recent programming through CIHF. Presentations were made from the top three teams of the CIHF Human Experience Design Challenge, and the Advisory Board members provided feedback to the students and voted on the winners. Following the charrette presentations and judging, the content of the Post-COVID white paper was discussed. Break out rooms were created to support conversations around the health, hospitality, and design sections of the document.





Transforming Our Lives Through COVID-19's Lessons

June 24, 2021 @2PM



1000+ participants

Explore how life will change in response to the pandemic along with suggestions for transforming the challenging experiences of the past year into positive lessons. Identify key takeaways from a new collaborate CIHF white paper focusing on COVID-19's lasting impacts on healthy work, healthcare and hospitality environments, food access, and the senior living experience.

Moderator:

Brooke Hollis, CIHF Co-Founder and Executive Director Emeritus Sloan Program in Health Administration, Cornell College of Human Ecology;

Speakers:

Heather Kolakowski, CIHF Associate Director, Lecturer, School Hotel of Administration, Cornell SC Johnson College of Business

Mardelle Shepley, CIHF Executive Director, Professor, Design+ Environmental Analysis, College of Human Ecology

Nicolas Ziebarth, CIHF Associate Director, Associate Professor of Policy Analysis and Management, Sloan Program in Health Administration, Cornell College of Human Ecology



“How Hydroponic School Gardens Can Cultivate Food Justice, Year-Round” by Robin Lloyd, *NPR The Salt*. July 7, 2019. CIHF Associate Director, Heather Kolakowski.

“COVID-19 Sick Leave Likely Prevented Thousands Of Cases,” by Emily Peck, *The Huffington Post*. November 25, 2020. CIHF Associate Director, Nicolas Ziebarth.

“Stimulus Deal Will Not Extend Emergency Paid Sick Leave, Which Helped Slow the Spread of Covid-19,” by James Hohmann, *The Washington Post*. December 18, 2020. CIHF Associate Director, Nicolas Ziebarth.

“A New Tool in Treating Mental Illness: Building Design,” by Jane Margolies, *The New York Times*. January 5, 2021. CIHF Director, Mardelle Shepley.

“How Biden’s Proposed Paid Leave Would Work,” by Claire Cain Miller, *The New York Times*. January 17, 2021. CIHF Associate Director, Nicolas Ziebarth.

“The Downside of a Startup,” by Julie Greco, *Cornell Chronicle*. January 21, 2021. CIHF Faculty Fellow, Diane Burton.

“How to Mend a Family Rift? A new research based book takes a deep dive into family estrangement,” by *Psychology Today*. January 18, 2021. CIHF Faculty Fellow, Karl Pillemer.

“Covid Hand-Outs: How other Countries Pay if You Are Sick,” by *BBC News*. January 23, 2021. CIHF Associate Director, Nicolas Ziebarth.

“So You Want to Open a Hotel? Now?” by Sarah Firshein, *The New York Times*. January 28, 2021. CIHF Governing Board, Kate Walsh.



CIHF *In the News: Selections continued*

“It’s Not Just the Anti-Vaxxers: Why Are So Many People Wary of Covid-19 Vaccines?” by Sunita Sah, *Forbes*. January 28, 2021. CIHF Faculty Fellow.

“The GOP Stimulus Counteroffer Explained,” by Li Zhou and Emily Stewart, *Vox*. February 1, 2021. CIHF Associate Director, Nicolas Ziebarth.

“Can we find a deal?': Coronavirus sparks debate over paid leave,” By Eleanor Mueller and Katherine Landergran, *Politico*. February 25, 2021. CIHF Associate Director, Nicolas Ziebarth.

“The Future of Interior Design is Soft and Squiggly,” by Christine Jean-Baptiste, *Vogue*. March 10, 2021. CIHF Faculty Fellow, Alan Hedge.

“NY hospitality and healthcare industries help families fight pediatric cancer,” by *Hotel Business*. March 12, 2021. CIHF Executive Director Emeritus, Brooke Hollis & CIHF Faculty Fellow, Mary Tabacchi.

“How Two Lonely Generations Are Helping Each Other Heal,” by Richard Schiffman, *The New York Times*. March 18, 2021. CIHF Faculty Fellow, Karl Pillemer.

“Nearly 200 businesses urge Congress to pass paid family leave,” by Hamza Shaban and Eli Rosenberg, *The Washington Post*. March 23, 2021. CIHF Associate Director, Nicolas Ziebarth.

“The Family Estrangement Episode with Dr. Karl Pillemer,” *Sibling Revelry with Kate Hudson and Oliver Hudson* podcast. March 24, 2021. CIHF Faculty Fellow, Karl Pillemer.

“Prof. Sean Nicholson Unpacks Healthcare Aid in \$1.9 Trillion Covid Relief Bill,” by Anirudh Sharma, *The Cornell Daily Sun*. April 1, 2021. CIHF Faculty Fellow, Sean Nicholson.

“When an Estranged Relative Dies, Some Face Grief, Regret and Relief,” by Caitlin Kelly, *The New York Times*. April 5, 2021. CIHF Faculty Fellow, Karl Pillemer.

“Covid has hit disabled people especially hard,” by Susan Sheer, *New York Daily News*. April 6, 2021. CIHF Faculty Fellow, Susan Bruyère.



CIHF *In the News: Selections continued*

“Donald Rakow, Meghan Gough, and Sharon Lee on Public Gardens,” by Cornell University Press. May 20, 2021.
CIHF Faculty Fellow, Donald Rakow.

“Linking Good Intentions to Intentional Action,” by Enrica N. Ruggs and Derek R. Avery, *MIT Sloan*. May 25, 2021.
CIHF Faculty Fellow, Tony Simmons.

“Covid Tested the Limits of Hoteliers’ Strength and Tenacity: Resilience is Key,” by *PR Newswire*. June 1, 2021.
CIHF Faculty Fellow, Sheryl Kimes.

Shaping Policy, Shaping Lives

CIHF Associate Director, Nicolas Ziebarth

Professor Ziebarth is an international expert on the economics of sick leave. COVID-19 has spurred mainstream media attention on the limitations and potential of U.S. sick leave policies. Professor Ziebarth’s work is synergizing with current discussions, debates, and policy initiatives regarding paid sick and family leave; his research has become integral to conversations on how paid sick leave helps keep society, and the economy, healthy and thriving.

SELECTIONS:

“Emergency sick days may have helped flatten the U.S. Covid curve,” by Alicia Lasek, *McKnight’s Long Term Care News*. October 19, 2020.

“National Paid Sick Leave: Achieving Universal Worker Coverage,” by Jack Smalligan and Chantel Boyens, *Urban Institute*. December 17, 2020.

“Gillibrand, DeLauro Introduce Family Act, Urge Congress to Pass Permanent Paid Leave Solution to Spur Economic Recovery,” by *Kirsten Gillibrand Press Release*. February 5, 2021.

“Payroll Tax Credit for COVID-19 Sick and Family Leave,” by *In Focus: Congressional Research Service*. April 1, 2021.

“Preventing and mitigating COVID-19 at work: policy brief, 19 May, 2021,” by the *World Health Organization* (WHO). May 19, 2021.



THANK YOU TO OUR MEMBERS!



FOUNDING MEMBERS



Melissa Ceriale, P '15, '16, '18
Board of Trustees
Montefiore Medicine

CORPORATE MEMBERS





LECTURES, PANELS, & PRESENTATIONS: 2019

Center for Health Economics & Policy Studies (CHEPS), San Diego State U, CL, USA
CINCH, Center for Health Economics, Essen, Germany
HEC Montreal, Department of Economics, Montreal, Canada
IRDES-DAUPHINE Workshop on Applied Health Econ & Policy Evaluation, Paris
NBER Health Economics, spring meeting, Cambridge/MA, USA
University of Basel, Department of Economics, Basel, Switzerland
University of Essex Institute for Social and Economic Research, Colchester UK
University of Ottawa, Department of Economics, Ottawa, Canada
Università della Svizzera Italiana, Department of Economics, Lugano, Italy
University of Tennessee, Department of Economics, Knoxville/TN, USA
University of Trier, Department of Economics, Trier, Germany
10th Workshop on the Economics of Risky Behavior, Bologna Italy

“Collaboration and Partnerships: Setting the Stage for Success.” Philadelphia 2019 Opportunities and Challenges in Community-Based Hospitality Education, sponsored by The Hotel School, SC Johnson College of Business and the Pennsylvania Restaurant & Lodging Association. October 15, 2019.

“Engaging Stakeholders in the Process of Managing Food Waste.” 10th Annual Sustainability Roundtable. Center for Hospitality Research, SC Johnson College of Business. September 27, 2019.

LECTURES, PANELS, & PRESENTATIONS: 2020

AEI-Brookings Paid Medical and Caregiving Leave Conference (virtual)
Amsterdam School of Economics, Tinbergen Institute Amsterdam, (virtual)
Corvinus University of Budapest, Hungary
Equitable Growth 2021: People and Research Advancing Economic Evidence
ETH Zurich, Department of Management, Technology, and Economics (virtual)
HELP! (Health and Pandemics) Econ Working Group (virtual)
Johannes Kepler Universität Linz, Department of Economics, Austria (virtual)
Syracuse University, Maxwell School of Citizenship & Public Affairs, Syracuse, USA
University of Hohenheim, Stuttgart, Germany
University of St. Gallen, School of Management, Switzerland
University of Vermont, Department of Economics, USA (virtual)
Workshop on Health Econometrics, German Association of Health Economists
World Risk and Insurance Congress (virtual)

“Food Justice and Advocacy.” Cornell Hunger Relief General Body Meeting. Cornell University. November 11, 2020.

“Zinck’s Coffee Hour with Cornell Club of North East Ohio Presentation with Susan Porter about Nonprofit Social Enterprise and Food Justice Community project.” October 15, 2020.

“Introduction to Food Service and Culinary Practice.” William George Agency, Engaged Cornell Grant. Feb 11, 2020.

“Business Dining Etiquette”, Educational seminar and dinner networking event delivered for Alfred University Career Services, Alfred University. Feb 12, 2020.

Moderator, “Developmental Care,” Gravens Conference on the Environment of Care for High Risk Newborns, Clearwater Beach, FL., March, 2020.



LECTURES, PANELS, & PRESENTATIONS: 2021

Electronic Health Economics Colloquium (EHEC), (virtual)
 Essen Health Conference: *Where Health meets Labour and Education Economics*, (virtual)
 University of Hamburg, Department of Economics, (virtual)
 University of Mannheim, Department of Economics and ZEW, (virtual)
 University of Passau, Department of Economics, (virtual)
 University of Venice, Ca 'Foscari, Department of Economics, (virtual)
 Syracuse University, Maxwell School of Citizenship and Public Affairs, Syracuse, USA
 American Society of Health Economists (ASHEcon), (virtual)
 German Association of Health Economists (dggö), (virtual)
 International Health Economics Association (iHEA), (virtual)
 Swiss Association of Health Economists (sdggö), (virtual)
 Society of Labor Economists (SOLE), (virtual)
 Panelist, Behavioral Health Workshop, Center for Health Design, 2021.
 Moderator, Reimagining the NICU, FGI/Gravens, online, 2021.
 Presenter, "WELL Buildings and NICUs," 2021.
 "Business Dining Etiquette", Educational seminar and dinner networking event delivered for Alfred University Career Services, Alfred University. March 24, 2021.

PUBLICATIONS: 2019

Atal, J.P.; Fang, H.; Karlsson, M.; and N. R. Ziebarth (2019): "Exit, Voice, or Loyalty? An Investigation into Mandated Portability of Front-Loaded Private Health Plans," *Journal of Risk & Insurance*, 86(3): 697-727.
 Bünnings, C., Schmitz, H., Tauchmann, H., and N. R. Ziebarth (2019): "The Role of Prices Relative to Supplemental Benefits in Health Plan Choice," *Journal of Risk & Insurance*, 86(2): 415-449.
 Dolan, P., Kavetsos, G., Krekel, C., Mavridis, D., Metcalfe, R., Senik, C., Szymanski, S. and N. R. Ziebarth (2019): "Quantifying the Intangible Impact of the Olympics Using Subjective Well-Being Data," *Journal of Public Economics*, 177: 104043.
 Gharaveis, A., Hamilton, K., Shepley, M. & Pati, D. (2019). Design suggestions for greater teamwork, communication, and security in hospital emergency departments. *Indoor and Built Environment*.
 Guardado, J. R. and N. R. Ziebarth (2019): "Worker Investment in Safety, Workplace Accidents, and Compensating Wage Differentials," *International Economic Review*, 60(1): 133-155.
 Lee, J., Shepley, M., & Chiang, J. (2019). Exploring the effects of a building retrofit to improve energy performance and sustainability: A case study of Korean public buildings. *Journal of Building Engineering*, 25.
 Lee, J. & Shepley, M. (2019). The Green Standard for Energy and environmental Design (G-SEED) for Multi-Family Housing Rating System in Korea: A Review of Evaluating Practices and Suggestions for Improvement. *Journal of Green Building*, 14(2), 155-175.
 Shepley, M. M., Sachs, N. A., Sadatsafavi, H., Fournier, C. Peditto, K. (2019). The Impact of Urban Greenspace on Mental Health and Violent Crime Reduction: An Evidence Synthesis. *International Journal of Environmental Research and Public Health*. 16, 5119; doi:10.3390



PUBLICATIONS: 2020

- Brodsky, D., & Shepley, M. M. (2020). Comparative Study of the Social Interactions of Two Differently Designed Long-Term Care Facilities for Individuals With Acquired Brain Injury. *HERD: Health Environments Research & Design Journal*, 1937586719888847.
- Committee to Establish Recommended Standards for Newborn ICU Design. Recommended Standards for Newborn ICU Design, Ninth Edition.(2020). *Journal of Perinatology*.
- Gharaveis, A., Pati, D., Hamilton, D. K., Shepley, M., Rodiek, S., & Najarian, M. (2020). The Correlation Between Visibility and Medical Staff Collaborative Communication in Emergency Departments. *HERD: Health Environments Research & Design Journal*, 1937586720921182.
- Gharaveis, A., Pati, D., Hamilton, D. K., Shepley, M., Rodiek, S., & Najarian, M. (2020). The influence of visibility on medical teamwork in emergency departments: A mixed-methods study. *HERD: Health Environments Research & Design Journal*, 13(2), 218-233.
- Gharaveis, A., Yekita, H., & Shamloo, G. (2020). The Perceptions of Nurses About the Behavioral Needs for Day-lighting and View to the Outside in Inpatient Facilities. *HERD: Health Environments Research & Design Journal*, 13(1), 191-205.
- Jin, L. and N. R. Ziebarth (2020): "Sleep, Health, and Human Capital: Evidence from Daylight Saving Time" *Journal of Economic Behavior & Organization*, 170: 174-192.
- Kalantari, S., & Shepley, M. (2020). Psychological and social impacts of high-rise buildings: a review of the post-occupancy evaluation literature. *Housing Studies*, 1-30.
- Kolakowski, Heather. "Eating Well." *Spa Business Handbook 2020-21*. Leisure Media.
- Lee, J., Lee, H. & Shepley, M. (2020). Exploring the spatial arrangement of patient rooms for minimum nurse travel in hospital nursing units in Korea. *Frontiers of Architectural Research*.
- Lee, J., & Shepley, M. M. (2020). Benefits of solar photovoltaic systems for low-income families in social housing of Korea: Renewable energy applications as solutions to energy poverty. *Journal of Building Engineering*, 28, 101016.
- Lee, J., Shepley, M. (2020). College campuses and student walkability: Assessing the impact of smartphone use on student perception and evaluation of urban campus routes. *Sustainability*. 12, 9986. Doc:10.3390/su12239986.
- Lee, J., Shepley, M. M., & Choi, J. (2020). Exploring the localization process of low energy residential buildings: A case study of Korean passive houses. *Journal of Building Engineering*, 30, 101290.
- Peditto, K., Shepley, M., Sachs, N., Mendle, J., & Burrow, A. (2020). Inadequacy and impact of facility design for adolescents and young adults with cancer. *Journal of Environmental Psychology*, 101418.
- Pichler, S. and N. R. Ziebarth (2020): "Labor Market Effects of US Sick Pay Mandates," *Journal of Human Resources*, 55(2): 611-659. Non-technical summary, Upjohn Institute Newsletter 2019, 26(1): 4-6.
- Pichler, S., Wen, K. and N. R. Ziebarth (2020): "COVID-19 Emergency Sick Leave Has Helped to Flatten the Curve," *Health Affairs*. 39(12): 2197-2204.
- Sachs, N., Loder, A., & Shepley, M. (2020, October). Can urban greenspace reduce violent crime and foster social cohesion? In *APHA's 2020 VIRTUAL Annual Meeting and Expo* (Oct. 24-28). American Public Health Association. (abstract)
- Sachs, N., Shepley, M., Peditto, K. et al. (2020). Evaluation of a Veterans Administration Mental and Behavioral Health Patient Room Mock-Up. *Health Environments Research and Design*, 13(2).
- Sachs, N. A., Rakow, D. A., Shepley, M. M., & Peditto, K. (2020). The Potential Correlation Between Nature Engagement in Middle Childhood Years and College Undergraduates' Nature Engagement, Proenvironmental Attitudes, and Stress. *Frontiers in psychology*, 11.



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- Seetharaman, K., Shepley, M. M., & Cheairs, C. (2020). The saliency of geographical landmarks for community navigation: A photovoice study with persons living with dementia. *Dementia*, 1471301220927236.
- Shepley, M. M. & Sachs, N. A. (2020). Physical environments that support the mental health of staff and families in the NICU. *Journal of Perinatology*, 40(1), 16-21.

PUBLICATIONS: 2021

- Arni, P., Dragone, D., Goette, L. and N. R Ziebarth (2021): "Biased Health Perceptions and Risky Health Behaviors," *Journal of Health Economics*, forthcoming.
- Kapadia, S. N.; Griffin, J. L.; Waldman, J.; Ziebarth, N. R.; Schackman, B. R.; and C. N Behrends (2021): "A Harm-Reduction Approach to Treating Opioid Use Disorder in an Independent Primary Care Practice," *Journal of General Internal Medicine*, forthcoming
- Marcus, J., Siedler, T. and N.R. Ziebarth (2021): "The Long-Run Effects of Subsidized Sports Club Memberships for Children on Take-Up and Physical Activity," *American Economic Journal: Economic Policy*. (Conditionally accepted.)
- McVicar, D., Wilkins, R. and N. R. Ziebarth (2021): "Four Decades of Disability Benefit Policies and the Rise and Fall of Disability Reciprocity Rates in Five OECD Countries," In: Besharov, D. and D. Call: *Labor Activation in a Time of High Unemployment: Encouraging Work while Preserving the Social Safety Net*, Oxford University Press, first edition, Chapter 7, forthcoming.
- Neo, J.R., Won, A.S. & Shepley, M.M. (2021). Designing Immersive Virtual Environments for Human Behavior Research, *Frontiers in Virtual Reality*, 2.
- Pichler, S. and N. R. Ziebarth (2021): "Sick? Stay Home!" *VoxEU*, March 5, 2021.
- Pichler, S., Wen, K. and N. R. Ziebarth (2021): "Positive Health Externalities of Mandating Paid Sick Leave," *Journal of Policy Analysis and Management*, forthcoming.
- Werbeck, A.; Wübker, A., and N. R Ziebarth (2021): "Cream-Skimming by Health Care Providers and Inequality in Health Care Access: Evidence from a Randomized Field Experiment," revise & resubmit, *Journal of Economic Behavior & Organization*.

CIHF In-House Publications

- Bi-Monthly CIHF Newsletter
- Workplace Well-Being Insights, 2020
- Thriving in Isolation Insights, 2021
- Thriving in Isolation Brief, 2021
- Designing for Healthy Sleep and Travel: A Research Perspective Insights, (forthcoming) 2021

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“The purpose of life is not to be happy. It is to be useful, to be honorable, to be compassionate, to have it make some difference that you have lived and lived well.”

— Ralph Waldo Emerson



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