

## DAAD FACULTY SUMMER SEMINAR CORNELL UNIVERSITY | JUNE 17-JULY 27, 2018

This six-week seminar for North-American faculty and postdoctoral fellows investigates the enlivening relationship that ties literary criticism to media studies within the interdisciplinary field of German Studies. In examining a range of topics from both historical and theoretical perspectives (reading and writing as cultural techniques and as spatialized processing of text/image dynamics; literary practice, materiality, and embodiment; Critical Theory and the digital humanities, among others) we will trace the productive exchange that in recent decades has unfolded among media studies, media theory, and literary studies. This interdisciplinary conversation draws on literature as a heuristic point of reference for appraising the rhetorical performativity, ideological effects, and semiotic excess of communication in both analog and digital media.

**APPLICATION DEADLINE: MARCH 1, 2018**

# LITERATURE, MEDIA, FORM

The seminar will provide a cross-disciplinary framework for examining the evolving relation between literary practices, technological developments, and conceptions of media within significant historical junctures and by drawing on influential methodological paradigms. Participants will be encouraged to draw upon their own fields of interest and present their work in progress. While the seminar takes its cues from contemporary approaches to media theory and media and literary studies, scholars with backgrounds in proximate disciplines are encouraged to apply.

*Form and instructions at <http://www.daad.org>.  
All application materials to be addressed to  
Professor McBride.*



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**Eligibility:** Participation is open to faculty members in the Humanities and Social Sciences at colleges and universities in the U.S. and Canada. Applicants who have received their Ph.D.'s within the past two years but do not yet hold faculty appointments are encouraged to apply. Ph.D. candidates are not eligible.

**Stipends and Fees:** Accepted participants are eligible for a DAAD stipend, pending final confirmation of funding. There is a \$50 course fee.



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