Make a SMART choice!

Student Multidisciplinary Applied Research Teams

Program: SMART brings together teams of graduate and undergraduate students, faculty, and staff from across Cornell University and pairs them with enterprises, organizations, and community groups in emerging economies.

Approach: Teams work on well-defined assignments that address specific needs identified by client or partner, applying their classroom knowledge and skills in real world, international development settings.

Outcomes: Students contribute technical assistance and analytical support, present their research and analyses, and then return to Cornell to develop publishable case studies and other materials to enrich learning in university classrooms and executive education programs.

The SMART program as described by students ...

“It is rare that a small company like ours gets a multi-skilled team of highly talented individuals looking into it, dissecting it, and coming out with tailor-made recommendations that we can now use to re-engineer and re-innovate our business system.” – Gichanga Karanja, CEO of Freshco, Kenya

Historic Coverage of SMART Projects

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<thead>
<tr>
<th>Asia</th>
<th>Americas</th>
<th>Africa</th>
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</thead>
<tbody>
<tr>
<td>Bangladesh, Cambodia, China, Indonesia</td>
<td>Belize, Chile, Colombia, Dominican Rep., USA, Honduras</td>
<td>Botswana, Ethiopia, Ghana, Kenya, Lesotho</td>
</tr>
<tr>
<td>Malaysia, Taiwan, Thailand</td>
<td>Colombia, South Africa</td>
<td>Rwanda, Uganda, Zambai</td>
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Projects finalized: Summer
Info sessions: August
Applications & Interviews: September
Acceptance decisions: October
Pre-departure course (AEM 4415): Fall (2nd half)
Field Study: January
Post-trip Course (AEM 4421): Spring (1st half)

For more information visit: http://emergingmarkets.dyson.cornell.edu-smart