AUTHORIZATION FOR THE PRESIDENT AND PROVOST TO TRANSITION TOWER INNOVATIVE SOLUTIONS ("eCornell") FROM ITS SEPARATE FOR-PROFIT CORPORATE STATUS INTO THE UNIVERSITY (Pollack and Kotlikoff): The President and Provost RECOMMEND authorization to take legally and fiscally appropriate actions to dissolve eCornell as a separate for-profit corporate entity and to bring eCornell into the university, creating a unified platform for external education.

Explanation: eCornell was created to “produce, market, distribute and maintain distance learning programs and services by or in conjunction with Cornell university, its schools, colleges, departments and personnel; to support Cornell’s distance learning activities; and to enhance Cornell’s use and adoption of technology-mediated learning.”[From the March 20, 2000 and September 7, 2000 Agenda Board of Trustees Agendas]; eCornell is a wholly-owned for profit subsidiary of the University which was funded through the endowment and exists for the benefit of the university; both eCornell’s board and the University have carefully studied eCornell’s status and future with the purpose of evaluating how to best maximize eCornell’s positive impact in the future on the University it was created to serve; eCornell’s success and growth under the leadership of CEO Paul Krause has been extraordinary, and future growth of executive education programs as well as other programs for external audiences will be enhanced by integration and tighter coordination with the university’s overall academic offerings; both the eCornell board and the Board of Trustees have been briefed by the President on her assessment that eCornell can now best serve Cornell by being brought into the fabric and structure of the university.