Cornell Cooperative Extension’s Southwest New York Dairy, Livestock, and Field Crops Program (SWNYDLFC) & Cornell Cooperative Extension of Steuben County

Spring 2020 SWNY Beef Industry Virtual Summit

All members of the beef industry are invited to join the region’s Cooperative Extension educators for an informal discussion on regional industry needs, challenges, and opportunities.

**WHO IS THIS EVENT FOR?**
- Beef Producers
- Dairies Producing Calves for Beef
- Processing Plants
- Allied Industry

**EVENT DETAILS**
- Tuesday, May 5th, 2020
- 6:30pm—8:00pm

This event is free to all producers and allied industry serving the SWNY Region

This meeting will be held over the Zoom platform with a call-in option available

Pre-registration is required. Call or email Ariel Kirk (adk39@cornell.edu / 607-664-2574) or Amy Barkley (amb544@cornell.edu / 716-640-0844) to register and receive the Zoom link

**POSSIBLE TOPICS INCLUDE:**
- What is Important to you as a Member of the Beef Industry?
- Market Opportunities
- Business Development
- Current Challenges in the Face of COVID-19
- Future Programming Ideas for CCE

The SWNY Dairy, Livestock & Field Crops Program offers educational programming and research based information to agricultural producers, growers, and agribusinesses. Cornell Cooperative Extension is an employer and education recognized for valuing AA/EO, Protected Veterans, and Individual with Disabilities and provides equal program and employment opportunities. For accommodations, please contact Katelyn Walley-Stoll, 716-640-0522 or kaw249@cornell.edu at least one week prior to the event.