Beef Quality Assurance (BQA) is your consumer-friendly story to tell.

Becoming BQA certified allows you to share your story and ensure consumers that you are responsibly raising safe, wholesome and healthy beef. The checkoff’s BQA training teaches you the best management practices for handling cattle, tending to their health and taking care of the environment.

Take the time to become BQA certified. More information about the BQA program and the certification process is available at: www.nybeef.org in the Cattlemen’s Corner, or contact Nancy Glazier at: 585-315-7746 or nig3@cornell.edu

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