



My Market News

Market Analysis & Reporting Services (MARS)

Your Source for Agricultural Commodity Data

USDA Market News publishes market information, like price and volume, for hundreds of agricultural commodities. USDA Market News information promotes market transparency and gives farmers and businesses the tools they need to make informed business decisions.

Its latest data platform, Market Analysis & Reporting Services (MARS), provides current and historical data through its public-facing website, My Market News.

My Market News improves the quality, customization, and accessibility of Market News data. It gives you faster and greater access to detailed datasets and reports in one easy-to-use tool. My Market News provides endless opportunities for data analysis.



- ✓ **Standard Reports** – Access standard reports that so many in the industry rely upon. The reports are designed for simplicity with a focus on data. You can now pull current and historical data from a report simultaneously, and easily download the customized data directly into Excel.
- ✓ **Application Programming Interface (API)** – Use the API for gathering large datasets. After an initial setup, the API allows you to automatically download large amounts of data in custom formats.



Key Features

My Market News allows you to customize the experience to best suit your data needs. You can choose what information you see and how you want to see it. Here are some of the key features:

- ✓ **Public Data** – Instant access to qualitative data in a searchable database. You can fine-tune the data to compare price and volume trends over time from region-to-region, and then you can download the customized dataset.



How it Works

Market News reporters collect agricultural market information from sources across the supply chain, and enter the data into MARS for review and analysis. From there, the information is put into My Market News as market reports and datasets.



Need Help?

On My Market News, there are a wealth of resources, from frequently asked questions to webinars and tutorials. For questions or to schedule a demonstration, contact mars@ams.usda.gov.



MARS

Market Analysis & Reporting Services

USDA Market News
Agricultural Marketing Service



What Is MARS?

- Electronic data platform for agricultural market information
- **My Market News** (mymarketnews.ams.usda.gov) is the public-facing site
- Offers all commodity information in one place
- Instant access to market data
- Dynamic and user-focused
- Available to all users

Provides data from

3,600

Agricultural Markets



What can I do with MARS?



MARS

- View reports
- Download data
- API
- Fully customizable
- Create custom reports
- Subscribe to updates



Why MARS?

- Increase transparency, speed, and reliability of USDA Market News
- Improve access and customer service
- Follow the Secretary of Agriculture's technology initiative
- Support the USDA's data and IT modernization plans



What if I need help?

On MyMarketNews.ams.usda.gov:

- Instructions
- FAQs
- Webinars

Still need help?

- Live demonstrations at industry meetings and by request
- Email your question to Mars@AMS.USDA.gov

"MARS applies the best data management practices to make data available when and where farmers, packers, and processors need it."

Greg Ibach

Under Secretary for Marketing and Regulatory Programs

mymarketnews.ams.usda.gov

USDA Market News
Agricultural Marketing Service
mars@ams.usda.gov