We wish to thank the following participating agencies and funders:

Financial support for this event is provided in part by the Pennsylvania Department of Environmental Protection through a Growing Greener Grant. Financial and other support for this project is provided by the Pennsylvania Association of Conservation Districts, Inc. through a grant from the Pennsylvania Department of Environmental Protection under Section 319 of the Clean Water Act, administered by the US EPA.

**Credits Offered**
TBD
Allen Williams is a 6th generation family farmer and founding partner of Soil Health Consultants, LLC, Grass Fed Insights, LLC, and a partner in Joyce Farms, Inc. He has consulted with more than 4,200 farmers and ranchers in the United States, Canada, Mexico, and South America on operations ranging from a few acres to over 1 million acres. Allen pioneered many of the early adaptive grazing protocols and forage finishing techniques and has spent the last fifteen years refining those. He is a "recovering academic," having served fifteen years on the faculty at Louisiana Tech University and Mississippi State University. He holds a BS and MS in Animal Science from Clemson University and a Ph.D. in Livestock Genetics from LSU.

Allen and his colleagues specialize in whole farm and ranch planning based on the concept of regenerative agriculture. Their approach creates significant "value add" and prepares the landowner for multiple enterprise/revenue stream opportunities that stack enterprises and acres.

Allen is featured in the Carbon Nation films: Soil Carbon Cowboys, Soil Carbon Curious, and Givers & Takers. He has also been featured on the Dr. Oz Show and on ABC Food Forecast. He recently released book, Before You Have A Cow, co-authored with Teddy Gentry.

Dr. John Tooker has been a Penn State University faculty member since 2008. He is an advocate of integrated pest management (IPM) and building natural predator populations to control pest insects in crop fields. His research topics include key limitations of neonicotinoid seed treatments, slug management and ecological controls, in-field habitat management to optimize pest control, and developing ecological pest management systems.

### Agenda

8:30 - 9:00  
Registration & Networking

9:00 - 9:10  
Welcome

9:10 - 10:10  
Dr. Allen Williams  
"Building a Profitable Grass-fed Operation"

10:10 - 10:30  
Soil Health Spotlight  
"Local Farmer Story"

10:30 - 11:30  
John Tooker  
"Fostering Soil Health while combating insect pests and slugs"

11:30 - 12:00  
Panel on Ruts  
"Got Ruts? How to Fix Them"

12:00 - 1:00  
**Lunch**

1:00 - 1:45  
Interseeder  
"Our First Year-Did it Work?"

1:45 - 2:45  
Dr. Allen Williams  
"Soil Lessons-Restoring Soil Health"

2:45 - 3:15  
Q/A Panel Discussions & Closing Remarks

### Registration

ALL Registration Fees include a Lunch!

**Early Bird Registration - By February 28th**  
$15.00/per person

**Regular Registration - At the Door**  
$20.00/per person

** Vendors - Please Contact **

Methods of registration listed below:

By Website: www.bccdpa.com

By Phone: 570-485-3105

By Mail: Bradford County Conservation District  
Stoll Natural Resource Center  
Attn: Soil Health Conference  
200 Lake Road, Suite E  
Towanda, PA 18848

All checks made payable to BCCD

☐ Early Bird: $15 Postmarked by Feb 28th

# Attending:____ x Cost per person $________

Total amount enclosed: $__________________

Name:_________________________________

Address:_______________________________

____________________________________

Phone:_________________________________

E-mail:_________________________________

*If you need special accommodations for access to the event please let us know when you register.*