EVERYTHING BEEF in the Toyota Building

Aside from the numerous vendors that contribute to a great New York Farm Show at the NYS Fair Grounds in Syracuse, Feb 21 – 23. The Beef Area in the Toyota Building is an area you don’t want to miss.

Take a break from all the walking and enjoy a Delicious Hot Beef Sundae served up daily by our New York Beef Producers and Junior Beef Producers. They will be available Daily from 10:45 until sold out.

Daily presentations on Thursday and Friday will cover topics of interest to include:

10:30 AM  Cattle Care Just like Car Care- Yearly maintenance  
By: Dr. Becky Goodale, DVM  

11:00 AM  The new Animal Identification defined  
By: Dr. Dave Smith, DVM  

11:30 AM  County Fairs: How to Promote and Educate about Beef and Your Industry  
By: Jean O’Toole  

NOON  BQA what do these letters mean and why are they getting a lot of attention  
By: Dr. Shannon Carpenter  

12:30 PM  Cattle weights how to and why?  
By: Dr. Shannon Carpenter, DVM  

1:00 PM  Bulls, Bulls, Bulls- The missing link - The connection that can improve the next generation  
By: Phil Trowbridge  

1:30 PM  Understanding your feeder calf grades, to ultimately get a better price  
By: Ron Kuck, Agriculture Program Educator, Cayuga County (Thursday)  
Kerri Bartlett, USDA Livestock Grader (Friday)  

Saturday’s Presentations By New York Junior Beef Producer Members

On Saturday our presentation are solely done by our New York Junior Beef members. These Juniors are the future to the Beef Community. Take a few moments to hear listen in and ask a few questions of them. Their presentations will be on numerous Beef Related Topics starting at 11:30 AM

We will have a live Beef animal display for you to connect with farmers. Don’t be afraid to ask them a question or two. Many Beef Breeds will be on display and different Beef Breed information will be available for you to take home. Also, many delicious Beef Recipes and related Beef information. Make this a “Don’t Want To Miss Area” while attending the New York Farm Show. Hope to see you all there!!!

For more information, contact Brenda Bippert, Executive Secretary, New York Beef Producer’s Association, 716-902-4305, 716-870-2777, nybeefproducers@aol.com, www.nybpa.org.