Writing for social media

Comm 5660
Spring 2014

Blogging and tweeting ("bleeting")

- I don’t know
- But it’s important (as we heard yesterday)
- #gradscicomm, #scicomm on Twitter
  - ScienceOnline
- Tweeting guidelines from students
Suggestions from Maryn McKenna

- Maryn McKenna, http://marynmckenna.com/
- Some Thoughts on Being Social: http://germgirl.tumblr.com/ahcj12

Tweet your research

- Let’s try it…