

Year 2 Program Overview

Fall 2019 - Phase 1



Application Period

- Applications open for all STEM women at Cornell University
- Application review process includes a brief chat with EIRs
- Assessment to evaluate entrepreneurial readiness pre-program participation



Sprint 1

- Three content sessions focused on cohort building, introduction to entrepreneurial role models, and priming them to pursue a pathway in entrepreneurship.



Sprint 2

- Three content sessions focused on ideation
- Invitation to apply to Phase 2 and assessment of entrepreneurial readiness
- Closing social gathering - Phase 2 cohort notified of acceptance

Winter



Short Course and Mentors

- I-Corps Short Course focusing on customer discovery (1/24, 1/25, 1/31)
- Mentors assigned January 25

Spring 2019 - Phase 2



Sprint 3

- Three content sessions focused on entrepreneurial building blocks, including business models, financing, and IP



Sprint 4

- Three content sessions focused on pitching
- Pitch practice with mentors



Program Culmination

- Advisory Board Meeting and Pitch Event
- Assessment to evaluate entrepreneurial readiness post-program participation