The W.E. Cornell program helps graduate STEM women at Cornell University commercialize their innovations and overcome the challenges of leading a growing technology-based business. Combining a proven entrepreneurship curriculum with a focus on leadership development and empowerment, participants will finish the program prepared to take the next steps in their entrepreneurship journey.

Women in STEM face unique challenges when commercializing products and becoming entrepreneurs:

**MENTORS** are in short supply

Implicit **BIASES** exist against women entrepreneurs

Lack of **ACCESS** to venture capital\(^1\)

The **W.E. Cornell** program is a guided entrepreneurship and leadership program that helps women in STEM overcome these challenges. Participants will have the opportunity to:

- **MEET** experienced mentors and STEM entrepreneurs to grow their network
- **BUILD** leadership skills to commercialize their innovations through a proven program
- **HONE** their market fit and customer base with a travel stipend of up to $3,000
- **LAUNCH** their innovations and pitch investors and community members

At the end of the program, participants will work with mentors to identify subsequent entrepreneurship resources at Cornell and in the community. They will graduate with a clear focus on next steps and a strong support network of fellow entrepreneurs.

Visit crea.cornell.edu/we-cornell for more information and to apply.

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\(^1\) “Women Entrepreneurs are Key to Accelerating Growth.” *Entrepreneurship Policy Digest*, Kauffman Foundation. 20 July 2015.