Web Modernization Program

Sept. 7, 2018

uta.edu/redesign
WebRedesignTeam@uta.edu
Objectives

- Provide status updates
- Set expectations
- Collect feedback
- Understand involvement needed
### Est. Project Timeline

<table>
<thead>
<tr>
<th>Task</th>
<th>Timeline</th>
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<tbody>
<tr>
<td>Discovery</td>
<td>Summer 2018</td>
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<tr>
<td>Infrastructure</td>
<td>Summer 2019</td>
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<td>Creative Design</td>
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<td>Targeted Content Migration</td>
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<td>Support and Training</td>
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<tr>
<td>Implementation Partner Engagement</td>
<td>Summer 2018 – Summer 2019</td>
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Discovery Activities

- Inputs & Research
  - Market Research & Brand Asset Review
  - Stakeholder Interviews
  - End User Interviews
  - Visioning Workshop
  - Personas & Journeys
  - Business Requirements Document
  - Content Strategy
  - Site Map
  - Discovery Findings Deck

Timeline:
- June
- July
- August
- September
- October
Discovery Activities

- Technical Design
  - Stakeholder Interviews
  - Technical Blueprint
  - Technical Roadmap
- Environment Buildout
  - AWS Discovery
  - AWS Environment Approach
  - Environment Buildout
  - Infrastructure Guidelines
  - Environment Monitoring
  - Foundation Set Up
  - AWS Knowledge Transfer

Scope Checkpoint
<table>
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<th>Discovery</th>
<th>Infrastructure</th>
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<tr>
<td></td>
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<td>Content strategy (ct’d)</td>
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<td>Detailed migration plan</td>
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<td>Wireframes</td>
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<td>Design components (atomic design)</td>
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<td>User testing</td>
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<td>User flows (UX)</td>
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<td>Style tiles</td>
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<td>Style guide</td>
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<td>Design templates</td>
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## Content Prioritization

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<td><strong>Targeted Content Migration</strong></td>
<td><strong>Scope TBD by leadership</strong></td>
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Next Steps

- Recommendations based on Discovery findings
- Continue infrastructure buildout
- Moving into Creative design
Sprint Updates

- Continuing efforts to improve existing site
- July:
  - Main site landing pages
  - Interior pages -> mobile-friendly
- Fall 2018
  - Focus on enrollment and legislative messaging
Cascade CMS

- Cloud Migration: 9/21-10/1
- Upgrade to latest 7.x release
Content Refresh

- Continue to maintain and prepare content
- Use SiteImprove to identify problem areas
  - New users requests > email accessibility@uta.edu
  - Do you need training or help?
    - Knowledge Article: [https://uta.service-now.com/kb_view.do?sysparm_article=KB0010096](https://uta.service-now.com/kb_view.do?sysparm_article=KB0010096)
    - email accessibility@uta.edu
Additional Training

- What kind of training can we set up for you?
- How do you learn best?
- How frequently should we offer refresher courses?

Standardization, accessibility, brand compliance, and continuity is important
Aug 7th Interview

- We’d like your feedback on your experience
Review

- Questions or Comments?